



Tax-Smart Gifts of Hope

Your gift to City of Hope® advances research and development of cures for cancer and other serious illnesses. You're also helping provide the compassionate patient care and extensive family support services that have defined our work since our founding.

When making donations, most people think about giving cash or time as a volunteer. In reality, there are many ways you can support City of Hope that don't cost anything today and can offer you tax savings and even lifetime income.

Your charitable dollars go further with these tax-wise giving opportunities. These gifts allow you to choose what, when and how to give to stretch your charitable dollars — and your impact — further.

Gifts That Save You Taxes

Gifts of Appreciated Assets

The most common tax-saving strategy involves giving appreciated assets, such as stocks, bonds or real estate. When making this type of gift, you may be eligible to take a charitable income tax deduction for the fair market value of the asset. You can also avoid federal capital gains tax of up to 20%, any state capital gains tax and potentially the Medicare surtax of 3.8% that you would owe if you sold the asset.

- **Publicly Traded Securities:** Avoid paying capital gains taxes and receive a charitable income tax deduction of up to 30% of your adjusted gross income.
- **Closely Held Securities:** Gifts of closely held stock may be deductible at fair market value on the date of contribution. A qualified appraisal may be required to substantiate the fair market value.
- **Appreciated Real Estate:** You can donate a private residence, vacation home, multifamily apartment building, commercial property or land. Your gift can also fund an arrangement that pays you income for life and eliminates capital gains tax on the sale of the property. All real estate gifts must receive prior approval from City of Hope.

Gifts From a Retirement Account

Giving from your IRA can offer some of the best tax-saving benefits for you or your estate. Retirement funds left to your heirs are taxed at much higher rates than other assets, which helps make them a great option for giving.

There are two popular, tax-wise ways to give from your IRA:

Name City of Hope as Direct Beneficiary

- You avoid the federal estate tax and any state income tax since the funds are no longer in your estate.
- Your heirs avoid double or even triple taxation on inherited funds.
- You can designate your entire IRA or just a portion to City of Hope.

Qualified Charitable Distribution (QCD)

- If you are age 70½ or older, you can make a gift directly from your IRA to City of Hope.
- Your gift counts toward your required minimum distribution, so you will not owe income tax on the amount donated.
- You can gift up to \$105,000 (\$210,000 for couples) per year to charity.
- You can use up to \$53,000 to fund a charitable gift annuity — an arrangement that pays you income for life.

Gifts That Save Taxes and Pay Income

In addition to tax savings, some gift options provide lifetime income to you and/or another beneficiary while supporting City of Hope's lifesaving work.

Charitable Gift Annuity

A charitable gift annuity pays you and/or another person you choose income for life. You can even defer the payments to a time you may need additional income, such as retirement. The minimum gift annuity amount is \$25,000, and you must be age 60 or older.

- City of Hope will pay you guaranteed income for life at a high, fixed rate determined by your age when you make the gift.
- You receive an immediate income tax deduction, and a portion of your payment is tax free.
- When funding a charitable gift annuity with appreciated assets, you can also reduce capital gains tax.
- Under current tax law, you can gift a QCD up to \$53,000 to fund a one-time charitable gift annuity.
- After your lifetime(s), the remaining principal becomes available to City of Hope.

Charitable Remainder Trust (CRT)

A Charitable Remainder Trust allows you to support the work of City of Hope while providing you with tax and income advantages.

- Make a contribution of cash, securities, real estate or other appreciated assets to create a trust that pays you and/or another beneficiary income for your lifetime.
- You receive an immediate income tax deduction and bypass capital gains tax when gifting appreciated property.
- Commercial real estate is often used to fund a CRT because it eliminates the burdens of ownership while replacing payments received from rent or other income.

Other Giving Options

A Gift Through Your Will or Trust

A charitable bequest is the easiest and most common way to give through your estate, but also offers no immediate tax benefits. If your estate is subject to federal or state estate taxes, including a gift can lower the value and potentially reduce or eliminate any tax obligation.

Gift of Business Interests

By donating a portion of highly appreciated, privately held business interests (such as C- and S-Corp stock, limited partnerships or LLC interests) to City of Hope, you may eliminate capital gains tax liability on the sale and take a full, fair market value income tax deduction.

A Gift of Your Life Insurance

Donating life insurance to City of Hope can be a smart move under the right circumstances. There are two ways you can make a gift of life insurance with different tax results.

Irrevocably Designate City of Hope as Policy

Owner: Making City of Hope the owner and beneficiary of a policy generally provides a charitable income tax deduction.

Name City of Hope as Beneficiary: You can retain ownership of the policy and simply name City of Hope as a whole or partial beneficiary to the policy.

The tax implications for different life insurance policies and gift options can be complex. City of Hope recommends discussing potential benefits with your financial advisor.

Make Saving Lives Part of Your Legacy

Your generous donation to City of Hope is truly a gift to the thousands of patients and families who benefit from our work. You are saving and changing lives, and you're making an impact on the future treatment of life-threatening diseases.

We have specially trained staff available to help you find and understand giving options that can benefit you while providing critical support where it is needed most. We would be pleased to work with you to design a gift that meets your personal, financial and charitable goals.

Please call **800-232-3314** or email plannedgiving@coh.org and start planning your legacy today.



In June 2016, Caitlin Herron, then age 12, was diagnosed with a form of leukemia so rare in adolescents that only a handful of children had ever been diagnosed with it, and none had survived.

“My doctors, as well as the wonderful nurses, treated me like I was their own child. I truly believe I wouldn't be here today without the incredible care I received at City of Hope.”

— Caitlin Herron

After a national and international search, City of Hope found a donor for Caitlin, and she underwent a successful bone marrow transplant. In April 2017, Caitlin was declared cancer-free.

On the cover: City of Hope donors Chuck and Nancy Trudeau with their dogs Johnnie and Roxy

After researching the benefits, including lifetime income and significant tax benefits, their advisor agreed with the Trudeaus that a charitable remainder trust could address their financial needs as well as their wish to support City of Hope. They made a donation of appreciated real estate — a multifamily apartment building — to fund the charitable trust.

The Trudeaus initially supported City of Hope to help cure pediatric cancers. But their support became even more personal in early 2020, when Nancy was diagnosed with Stage 4 cancer. She shares, “We never anticipated needing City of Hope ourselves — as former educators, we were more concerned about children's cancers. But, as it turned out, City of Hope came through for us.” With Nancy on the road to recovery, the Trudeaus have been moved to make another gift by including City of Hope as a beneficiary of their living trust. Chuck explains, “We decided to let City of Hope determine the best use for our gift. We already knew about the world-class research conducted at City of Hope, but now we have experienced the true personality of the organization, and it's been a real game-changer. No matter how they use our gift, we know it will be the right decision.”



Planned Giving
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cityofhope.org

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Our National Cancer Institute-designated comprehensive cancer center near Los Angeles has repeatedly been ranked by U.S. News & World Report among the nation's best hospitals for cancer.

